



If you are reading this, it means that one of the great sorrows of our beautiful nation rests heavily upon your conscience. But more importantly, that you may be wanting to be part of the solution.

The fact that Hosia Malekane's book *The Imperatives of Revoking Our Silence* is available at your education institution is no coincidence. For as Hosia peels back the dirty layers of sexual violence, he paints a disturbing picture of the scourge of sexual violence, including at university campuses.

Young people such as yourselves have the energy, fortitude and courage to change our world. My generation confronted and overcame the evils of apartheid and segregation. Yours is to take the struggle further. This includes the right of women, the girl child, and children everywhere in South Africa to be safe from sexual violence and abuse.

Put simply, we have to win the war against gender-based violence (GBV).

Our country can never claim to be fully free if our women and children live in fear and suffer in darkness. Gender-based violence is a stain on our society.

Let us confront GBV. Let's educate. Do positive role-modelling. Expose. Eradicate. Prosecute. Heal.

You can start by reading *The Imperatives of Revoking Our Silence*.

Let's break the silence. Make your voice heard and be part of healing our nation.

We, at CCBSA, are honoured to be able to support Hosia in spreading the message.

Yours sincerely

A handwritten signature in black ink, appearing to read 'V. Ratshefola' with a stylized flourish at the end.

Velaphi Ratshefola
Managing Director
Coca-Cola Beverages South Africa